



Case Study - Protector Protection Mask (March 2003)

March 2003 is the peak of SARS outbreak in Guangdong Province. With the help of our company, Department of Health of Guangdong Province and the other parties were able to provide the most suitable and effective protective equipment to the frontline medical staffs within a very short period of time. Thus greatly reduce the chance of medical staffs being infected by SARS.

The following is extracted from “YangCheng Evening News” on 22 June 2003. The news described in details how the idea of protective mask was raised until the medical staffs finally got the protection:

In the climax of SARS, the frontline medical staffs one by one got infected. Even 10-ply mask cannot prevent the virus's invasion. The leader of Guangdong Province Committee was so worried that he cannot eat or sleep. In a meeting with members of Political Bureau of CPC Central Committee, Secretary of Provincial Committee of CPC, Mr. D.J. Zhang, had an idea. Is it possible to find a protective mask look like what the apiarists are using? They finally found a manufacturer in United Kingdom whom could supply this kind of masks against SARS virus. Department of Health instructed Hygiene Development Company of Guangdong Province to import these protective masks as soon as possible. They moved into action, as time was critical. They got in touch with the manufacturer via her sole importer very quickly. However, due to narrow market demand, the supply was also limited. It was impossible to supply hundreds of masks to Guangdong Province immediately. They negotiated with the manufacturer again and again and finally got her support & confirmation. The manufacturer promised to produce and deliver masks by all means. In no time, with the help of Guangdong Customs, They applied all the necessary documents, such as Export License from United Kingdom, Re-Export License from Hong Kong and Import License from Guangdong. When the first lot of masks have arrived Guangdong Customs, they even opened a special exit for letting the masks passed. From United Kingdom to Guangdong, through so many procedures and passages, the first 100 sets of masks for frontline medical staffs has arrived Guangdong in one week's time only! This is unbelievable! In the following days, total of more than 400 sets of protective masks has been imported into Guangdong Province in similar way and effectively took control in preventing the medical staffs being infected. **Translated from news at 22 June 2003 of “YangCheng Evening News”**

